IMPARTNER

Channel Intel+

*Create unlimited visuals and reports
to provide actionable and crucial insights
into partner performance*

Extend Impartner's Business Intelligence (BI) engine, Channel Intel, which uniquely answers the two golden channel questions: which actions drive revenue and what makes a partner profitable

The front edge of the challenge with BI tools is always finding a better way to show what really matters, and to Channel Chiefs, knowing which partner actions drive revenue and profitability is really the golden metric. Whether managing tens or tens of thousands of partners, channel managers are continually looking for the recipe for the perfect partner — the perfect set of actions which drive the most successful partners and ultimately, accelerate mutual channel revenue. Channel Intel+ delivers on that promise.

Personalized Dashboards
While Channel Intel — which is included in the base PRM platform — comes with many standard dashboards to get a segmented distillation of partner data, Channel Intel+ opens the door to create personalized visuals and dashboards based on any data points collected in PRM.

Scheduled Reports
The visuals that you have created can also be organized into reports that you build, which may also include images, text, links and more. These reports are useful to schedule on an interval that you specify to send to internal stakeholders or even your top partner contacts.

Key Features of Channel Intel+:
- Create unlimited visuals to enhance out of the box dashboards
- Organize visuals into personalized dashboards
- Schedule and share reports to internal stakeholders
- Easy drag and drop UI for dashboard and report creation
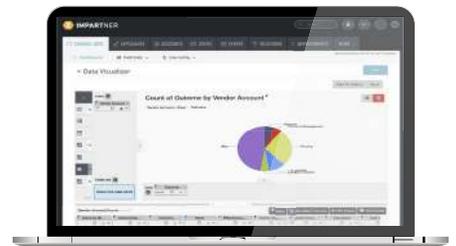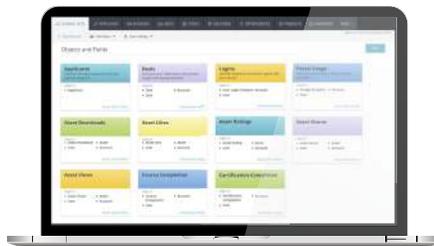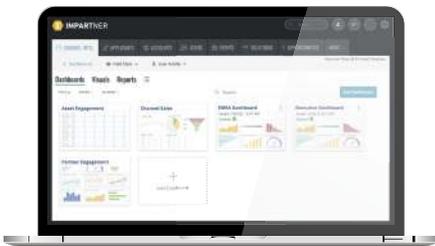
About Impartner
With over two decades of experience in accelerating indirect sales, Impartner delivers the industry's most complete channel management platform, helping companies worldwide manage their partner relationships and accelerate revenue and profitability through indirect sales channels. The largest pure-play PRM vendor in the world, Impartner provides the industry's only out-of-the-box solution that can deploy an enterprise-class Partner Portal in as few as 14 days, using the company's highly engineered, multi-award winning, Velocity™ onboarding process.

Find Out More
We'd love to show you more about how Impartner PRM can accelerate your channel. Request a Demo today!