IMPARTNER

Solutions Marketplace

Connect prospective customers to your channel partner's products or services

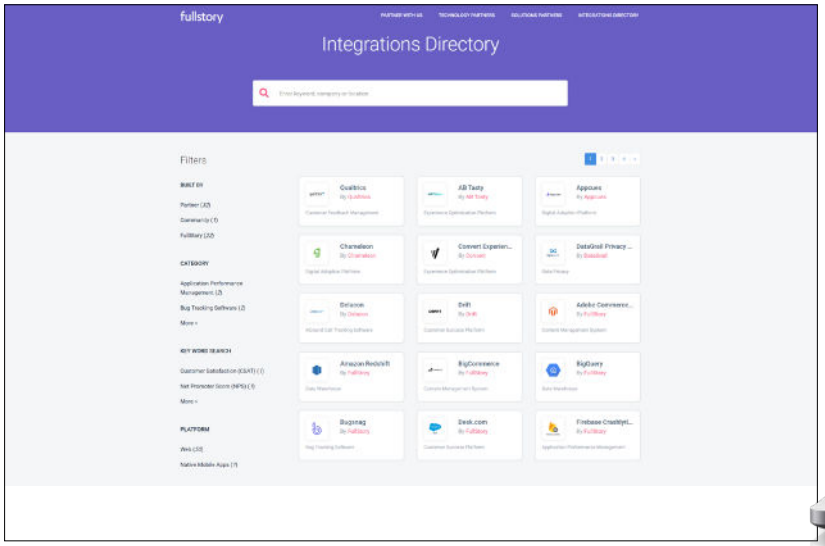
Like the Locator module, the Impartner Solutions Marketplace module connects prospective customers to qualified channel partners, but through your channel partners' products or services. With Solutions Marketplace, end-users can search for specific products or services that will match them to a partner that best matches their needs.

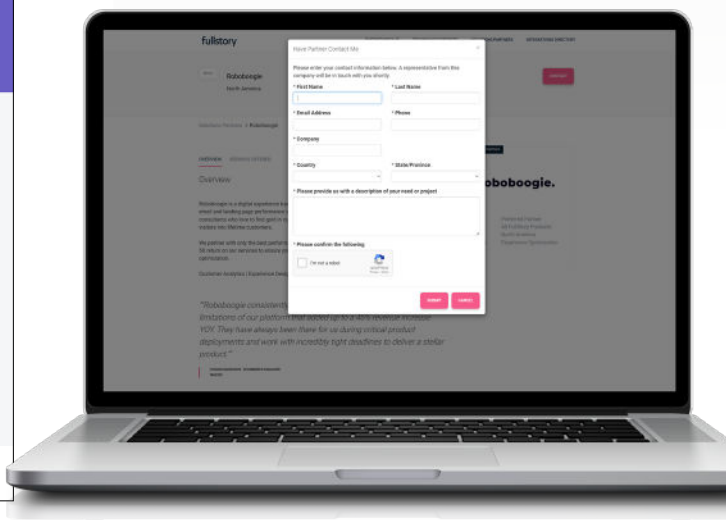
Connect Partners

Partners upload their product catalog to the module and can manage within their own profile. They can also view analytics from module usage and use it to generate more traffic and awareness to their site/products or services. A great way to advertise your partners and the solutions they offer with your product in a central marketplace – connecting potential customers to the right partner based on the solutions they provide.

Key Benefits

- Search criteria includes selectable fields or text based
- Keep traffic on your site - including lead generation forms
- Leads are provided directly to partners
- Partners can manage their own content through account profile





About Impartner

With over two decades of experience in accelerating indirect sales, Impartner delivers the industry's most complete channel management platform, helping companies worldwide manage their partner relationships and accelerate revenue and profitability through indirect sales channels. Today, millions of partners worldwide and leading channel organizations of all sizes benefit from Impartner's innovative solutions.

We'd love to show you more about how Impartner can accelerate your channel.

Request a Demo Today!

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