

Channel Intel+

Create unlimited visuals and reports to provide actionable and crucial insights into partner performance



Extend Impartner's Business Intelligence (BI) engine, Channel Intel, which uniquely answers the two golden channel questions: which actions drive revenue and what makes a partner profitable

Front edge of the challenge with BI tools is always finding a better way to show what really matters, and to channel leaders, knowing which partner actions drive revenue and profitability is really the golden metric. Whether managing tens or tens of thousands of partners, channel managers are continually looking for the recipe for the perfect partner, the perfect set of actions which drive the most successful partners and ultimately, accelerate mutual channel revenue. Channel Intel+ delivers on that promise.

► Personalized Dashboards

While Channel Intel — **which is included in the base PRM platform** — comes with many standard dashboards to get a segmented distillation of partner data, Channel Intel+ opens the door to create personalized visuals and dashboards based on any data points collected in PRM.

► Scheduled Reports

The visuals that you have created can also be organized into reports that you build, which may also include images, text, links and more. These reports are useful to schedule on an interval that you specify to send to internal stakeholders or even your top partner contacts.

Key Features:

- Create unlimited visuals to enhance out-of-the-box dashboards.
- Organize visuals into personalized dashboards.
- Schedule and share reports to internal stakeholders.
- Easy drag and drop UI for dashboard and report creation.



About Impartner

With over two decades of experience in accelerating indirect sales, Impartner delivers the industry's most complete channel management platform, helping companies worldwide manage their partner relationships and accelerate revenue and profitability through indirect sales channels. Today, millions of partners worldwide and leading channel organizations of all sizes benefit from Impartner's innovative solutions.

We'd love to show you more about how Impartner can accelerate your channel.

Request a Demo Today!